Parents Fine-Tune Their Speech to Children’s Vocabulary Knowledge

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Abstract

Young children learn language at an incredible rate. Although children come prepared with powerful statistical-learning mechanisms, the statistics they encounter are also prepared for them: Children learn from caregivers motivated to communicate with them. How precisely do parents tune their speech to their children’s individual language knowledge? To answer this question, we asked parent–child pairs (N = 41) to play a reference game in which the parents’ goal was to guide their child to select a target animal from a set of three. Parents fine-tuned their referring expressions to their children’s knowledge at the lexical level, producing more informative references for animals they thought their children did not know. Further, parents learned about their children’s knowledge over the course of the game and tuned their referring expressions accordingly. Child-directed speech may thus support children’s learning not because it is uniformly simplified but because it is tuned to individual children’s language development.

Keywords

parent–child interaction, language development, communication, open data, open materials

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In just a few short years, children master their native language. Undoubtedly, a large share of the credit for this feat is due to powerful learning mechanisms that children bring to processing their linguistic input (Kuhl, 2004; Saffran et al., 1996; Smith et al., 2014). However, a share of the credit may also be due to the structure of linguistic input itself: Individual differences in both the quantity and quality of the language that children hear are associated with individual differences in those children's language learning (Hart & Risley, 1995; Huttenlocher et al., 2010; Rowe, 2012). Further, associations between input and uptake are primarily driven by differences in speech directed to children. Differences in overheard speech do not predict differences in language learning, even in communities in which child-directed speech is relatively rare (Romeo et al., 2018; Shneidman & Goldin-Meadow, 2012; Weisleder & Fernald, 2013). Why is child-directed speech so important to language learning?

The way we speak to children is markedly different from the way we speak to adults. For instance, child-directed speech tends to be slower, higher pitched, and exaggerated in enunciation relative to adult-directed speech (Cooper & Aslin, 1990; Grieser & Kuhl, 1988). Beyond acoustic and prosodic differences, child-directed speech is also marked by repetition, simpler syntactic structures, and a higher proportion of questions (Fernald & Simon, 1984; Newport et al., 1977; Snow, 1972). Children preferentially listen to child-directed speech over adult-directed speech (Cooper & Aslin, 1990; The ManyBabies Consortium, 2020), and their increased attention to child-directed speech may play a part in driving language acquisition (Soderstrom, 2007).

In addition to attentional effects, structural simplifications in child-directed speech have been tied to specific benefits in children's language learning (e.g., Brent & Siskind, 2001; Ma et al., 2011). For instance, when parents refer to a particular object, they tend to place this object in the final position of their utterances, even

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in languages in which this is not the canonical word order (Aslin et al., 1996). This structural tendency has been tied directly to ease of word segmentation and subsequent word learning (Endress et al., 2009; Yurovsky et al., 2012).

Crucially, both acoustic and structural properties of child-directed speech change over development, with sentences getting longer, more complex, and less acoustically variable (e.g., Huttenlocher et al., 2010; Liu et al., 2009; Phillips, 1973). The linguistic-tuning hypothesis suggests that this changing nature of child-directed speech is what allows it to be such a powerful driver of language development (Snow, 1972). If parents tune their speech to children's developmental level, increasing the complexity of input at the same rate that children are developing their linguistic knowledge, input may always be at the optimal level of complexity to support language learning (Vygotsky, 1978).

How precisely do parents tune their speech? One possibility is that tuning is coarse: Caregivers could tune the complexity of their speech generally, using a holistic sense of their children's developing linguistic abilities. Consistent with a coarse-tuning hypothesis, research has shown that parents tune their utterance lengths, articulation of vowels, and diversity of clauses to children's age (Bernstein Ratner, 1984; Huttenlocher et al., 2010; Moerk, 1976). Over and above this coarse tuning, parents might fine-tune their speech, taking into account not only children's global linguistic development but also their specific knowledge of smaller units of language, such as lexical items. Fine tuning would provide a particularly powerful and efficient vehicle for scaffolding language acquisition because of its specificity. If parents could fine-tune utterances containing specific words, phrases, or constructions, they could keep each aspect of language at a desirable difficulty to support learning, retention, and generalization (Bjork & Kroll, 2015; Vlach & Sandhofer, 2014).

To date, the only evidence for fine tuning comes from two observational studies, one showing that parents are more likely to provide their child with labels for novel than for familiar toys (Masur, 1997) and the second showing that one child's caregivers produced their shortest utterances containing a particular word just before the child first produced that word (Roy et al., 2009). Here, we present the first experimental evidence for fine tuning.

Children and their parents played a reference game in which the parents' goal was to guide their child to select a target animal from a set of three. Parents tuned the amount of information in their utterances not just to the average difficulty of each animal word but also to their prior estimates of their individual child's knowledge of that animal. Further, parents sensitively adapted over the course of the game, providing more information on subsequent trials when they discovered that their child did not know an animal. Together, these results show that parents leverage their knowledge of their children's language development to fine-tune the linguistic information they provide.

### Method

#### Participants

Toddlers (ages 2–2.5 years) and their parents were recruited from a database of families in the local community or approached on the floor of a local science museum in order to achieve a planned sample of 40 parent–child dyads. Because our method was novel, we chose a sample size that would give us 95% power to detect a medium-size effect ($d = 0.6$) within subjects and rounded up to the nearest multiple of 10. A total of 48 parent–child pairs was recruited, but data from seven pairs were dropped from analysis because they failed to complete the experiment as designed. Of the seven pairs who were dropped, five children became too fussy, one's older sibling interfered with the study, and one was a twin (only the twin who participated first was included). The final sample consisted of 41 children between the ages of 24 months, 5 days and 29 months, 20 days ($M = 26$ months, 0 days), 21 of whom were girls.

In our recruitment, we made an effort to sample children from a variety of racial and socioeconomic
groups. Our final sample was roughly representative of the racial composition of the Chicago area and the United States more broadly (56% White, 27% Black, 8% Hispanic). However, our sample was significantly more educated than the broader community (85% of mothers had a college or graduate degree).

**Stimuli**

Eighteen animal images were selected from the Rossion and Pourtois (2004) image set, a colorized version of the Snodgrass and Vanderwart (1980) object set. Animals were selected on the basis of estimates of their age of acquisition (AoA) by American English learners. To obtain these estimates, we used two sources of information: parent-report estimates of children’s AoA from Wordbank (Frank et al., 2017) and retrospective self-report estimates of AoA from adults (Kuperman et al., 2012; for details, see the Supplemental Material available online). Children’s normative AoA for the selected animals ranged from 15 to 32 months. Half of the animals were chosen because children generally acquire them at an early AoA (15–23 months), and the other half were chosen because children generally acquire them at a late AoA (25–32 months). Each trial featured three animals, all from either the early-AoA or late-AoA category. This separation was designed to lower the likelihood that children could use knowledge of animals in the early-AoA category to infer the correct target on late-AoA trials.

A modified version of the MacArthur-Bates Communicative Development Inventory Short Form (Fenson et al., 2007), a parent-reported measure of children’s vocabulary, was administered before the testing session via an online survey. The selected animal words were added to the standard words, producing an 85-word survey. Two of the animal words—one in the early-AoA category (pig) and one in the late-AoA category (rooster)—were accidentally omitted, so trials for those words were not included in analyses because we could not obtain individual-level estimates of children’s knowledge.

**Design and procedure**

Each parent–child pair played an interactive reference game using two iPads (Fig. 1). Children began with two warm-up trials in which they tapped on circles that appeared on the iPads. Following these warm-up trials, children and their parents moved on to practice trials and then experimental trials. On each trial, three animals were displayed side by side on the child’s screen, and a single word appeared on the parent’s screen. Parents were instructed to communicate as they normally would with their child and to encourage their child to choose the animal corresponding to the word on their screen. Children were instructed to listen to their parent for cues. Once the child tapped an animal, the trial ended, and a new trial began. There was a total of 36 experimental trials; each animal appeared as the target twice. Trials were randomized for each participant, with the constraint that the same animal could not be the target twice in a row. Practice trials followed the same format as experimental trials, except that images of fruit and vegetables were shown. All sessions were videotaped for transcription and coding.

**Data analysis**

Our primary quantity of interest was the amount of information that parents provided in each of their utterances. To approximate this, we measured the length of parents’ referring expressions—the number of words they produced on each trial before their child selected an animal. The length of utterances is an imperfect proxy for the amount of information they contain, but it is easy to quantify and is a theory-agnostic measure. Because utterance length is highly right skewed (i.e., most utterances are short), we log-transformed utterance length in all analyses. However, to facilitate interpretability, we show raw utterance length in our figures. Subsequently, utterances were manually coded for the following: (a) use of an animal’s canonical label (e.g., “leopard”), (b) use of a descriptor (e.g., “spotted”), (c) use of a comparison (e.g., “like a cat”), (d) use of a superordinate-level category label (e.g., “bird” for peacock), and (e) use of a subordinate-level category label (e.g., “Limelight Larry,” a fictional character from a children’s book, for peacock). Parents’ utterances irrelevant
to the game (e.g., asking the child to sit down) were not analyzed. Children’s utterances were coded when audible but were not analyzed. Our second source of data was the vocabulary questionnaire that parents filled out prior to participation. Parents indicated whether their child produced each of the 85 words on the survey. In addition to analyzing parents’ judgments for the animals in the task, we also computed the total number of words judged to be known by each child as a proxy for total vocabulary.

All of our analyses were done using mixed-effects models. In all cases, we began with maximal random-effects structures and pruned random effects until the models converged. We removed interaction terms before removing main effects and opted to keep the most theory-relevant random effects when only a subset of main effects could be kept. For clarity, we present only the key findings and statistics here, but full model details can be found in the Supplemental Material.

**Results**

We begin by confirming that our a priori divisions of animals into early- and late-AoA categories in the study design were reflected in parents’ survey judgments and that children were able to follow parents’ references to select the correct target animal on each trial. After this, we show that parents fine-tuned their referring expressions, producing more information in their references to animals that they think their individual children do not know. Further, parents updated their tuning over the course of the experiment, producing more information on subsequent references to animals they thought their children knew after observing evidence to the contrary (i.e., children made an incorrect selection).

**Target-animal difficulty**

We first confirmed that animals in the early-AoA category were more likely to be marked “known” by the parents of children in our studies. As predicted, parents judged that their children knew 94% of the animals in the early-AoA category and 33% of the animals in the late-AoA category, which were reliably different from each other (β = −6.48, p < .001, d = −3.57, 95% confidence interval [CI] = [−4.48, −2.67]). Parents’ judgments for each target word are shown in the Supplemental Material.

**Selection accuracy**

On the whole, parents communicated effectively with their children; children selected the correct target on 69.05% of trials, a reliably greater percentage than would be expected by chance (33%; β = 2.07, p < .001, d = 1.14, 95% CI = [0.93, 1.36]). Children performed above chance both for animals that parents thought they knew (M = 75.08%; β = 2.61, p < .001, d = 1.44, 95% CI = [1.18, 1.70]) and for animals that parents thought they did not know (M = 55.19%; β = 1.23, p < .001, d = 0.68, 95% CI = [0.52, 0.84]). Thus, parents successfully communicated the target referent to children, even when parents thought their children did not know the name for the animal at the start of the game.

Was this accuracy driven by children’s knowledge or parents’ referring expressions? Because we did not measure children’s knowledge of each animal directly, we used parents’ estimates of children’s knowledge as a proxy to answer this question. We fitted a mixed-effects logistic regression predicting children’s accuracy on each trial from children’s total estimated vocabulary, parent-reported knowledge of the target animal, and the (log) length of parents’ expressions. We found that children with bigger vocabularies were more accurate in general (β = 0.40, p = .001, d = 0.22, 95% CI = [0.09, 0.36]) and that children were less accurate for animals whose names parents thought they did not know (β = −1.86, p < .001, d = −1.02, 95% CI = [−1.46, −0.58]). Longer referring expressions were associated with greater accuracy for animals that parents thought their children did not know (β = 0.46, p = .025, d = 0.25, 95% CI = [0.03, 0.47]) but not for animals that parents thought their children knew (β = −0.40, p = .007, d = −0.22, 95% CI = [−0.38, −0.06]).

Thus, longer referring expressions were associated with more successful communication for animals that parents thought their children did not know but not for animals that parents thought they knew. This suggests that parental tuning contributed to children’s success. We next asked whether parents tuned the lengths of their utterances appropriately, producing longer expressions for animals they believed their children did not know.

**Tuning**

If parents calibrate their referring expressions to their children’s linguistic knowledge, they should provide more information to children for whom a simple bare noun (e.g., “leopard”) would be insufficient to identify the target. Parents did this in a number of ways: with one or more adjectives (e.g., “the spotted, yellow leopard”), with similes (e.g., “the one that’s like a cat”), and with allusions to familiar animal exemplars of the category (e.g., “Limelightr Larry”). In many of these cases, parents would be required to produce more words (see below for further qualitative analyses). Thus, we first analyzed the (log) length of parents’ referring expressions as a proxy for informativeness.
When do parents produce longer referring expressions? One possibility is that parents tune at the coarsest level, using more words when speaking to children with smaller vocabularies. This was not the case—the total number of words that parents thought their children knew did not reliably affect the length of their referring expressions ($b = -0.02, p = .595, d = -0.17, 95\% \text{ CI} = [-0.79, 0.45]$). A second possibility is that parents have a sense for how difficult each animal is to identify in general, and they tune coarsely to this. Our analyses confirmed this coarse tuning: Parents said reliably fewer words for animals that more children were reported to know ($b = -0.17, p = .034, d = -1.19, 95\% \text{ CI} = [-2.26, -0.09]$; Fig. 2). Finally, parents could fine-tune their referring expressions to their children's individual knowledge, over and above the average difficulty of each animal. Our analyses supported this conclusion: Parents used reliably fewer words to refer to animals that they thought their individual child knew ($b = -0.31, p < .001, d = -0.92, 95\% \text{ CI} = [-1.43, -0.41]$). When children were correct on an animal's first appearance, parents' referring expressions on that animal's second appearance did not differ in length on the basis of whether they thought their child knew the animal.

In addition, because each animal appeared as a target twice, we asked whether parents tuned their referring expressions over successive appearances. We found that parents used fewer words on the second appearance of each animal ($b = -0.08, p = .444, d = -1.06, 95\% \text{ CI} = [-2.07, -0.03]$). This effect is shown in Figure 3: The mean length of referring expression is lower on the second appearance (Fig. 3b) compared with the first (Fig. 3a). However, the difference in utterance length between animals that parents thought their children knew and animals that parents thought their children did not know was smaller on animals' second appearance ($b = -0.14, p < .001, d = -0.17, 95\% \text{ CI} = [-0.22, -0.12]$; Fig. 3b). Why might that be? One possibility is that parents obtain information from the first appearance of each animal: They may have thought their child knew “leopard,” for example, but discovered from the child’s incorrect choice that they did not. If so, parents might provide more information the second time around.

To test this prediction, we fitted a model predicting the (log) length of parents’ referring expressions from appearance type (first, second following a correct response, second following an incorrect response), whether the parent thought the child knew the animal prior to the experiment, and the interaction between appearance type and prior belief. Relative to their utterances on an animal’s first appearance, the utterances produced by parents on an animal’s second appearance were shorter following both correct responses ($b = -0.14, p = .036, d = -0.12, 95\% \text{ CI} = [-0.25, -0.01]$) and incorrect responses ($b = -0.28, p < .001, d = -0.22, 95\% \text{ CI} = [-0.34, -0.11]$). As before, parents produced shorter utterances for animals they thought their child knew ($b = -0.31, p < .001, d = -0.92, 95\% \text{ CI} = [-1.43, -0.41]$).

![Fig. 2. Mean length of referring expressions that parents produced to communicate about each target animal as a function of the proportion of parents who reported that their child knew the target animal. Animals in blue were estimated from prior norms to be learned at an earlier age of acquisition (AoA); animals in red were estimated to be learned at a later AoA. Error bars on both the x- and y-axes show 95% confidence intervals computed by nonparametric bootstrapping. The solid line shows the best-fitting linear regression.](image-url)
prior to the experiment ($b = -0.02, p = .771, d = -0.02, 95\% CI = [-0.13, 0.10]$). However, when children were incorrect on an animal's first appearance, and parents thought their child knew the animal prior to the experiment, parents produced reliably longer referring expressions on its second appearance ($b = 0.43, p < .001, d = 0.24, 95\% CI = [0.13, 0.35]$; Fig. 3b).

As we predicted, when parents thought their children knew an animal but then observed evidence to the contrary, they provided more information in their referring expressions to help children make the correct selection the second time. However, we did not find the opposite pattern: When children successfully identified animals that parents thought they did not know, parents did not update their beliefs. Why should parents update their beliefs in one direction but not the other? One likely explanation comes from parents' linguistic tuning itself. Parents’ goal in this task was to produce a referring expression that allowed their children to select the target animal whether or not they knew its canonical label. Consequently, when children selected correctly on these trials, parents could not know how their child arrived at the correct target. For example, if a parent said “spotted leopard” and the child was correct, the parent could not know whether the child succeeded because they actually knew the word “leopard” or instead because the word “spotted” was sufficiently informative.

Together, these two sets of analyses suggest that parents tune their referring expressions not just coarsely to how much language their children generally know or their knowledge about how difficult animal words are on average but finely to their beliefs about their individual children's knowledge of specific lexical items. Further, when parents discover that they have incorrect beliefs about their children’s knowledge of an animal, they update these beliefs in real time and adjust subsequent references to the same animal.

**Content of referring expressions**

Parents produced reliably longer referring expressions when trying to communicate about animals that they thought their children did not know. In the analyses presented so far, we used length as a theory-agnostic, quantitative measure of information. How did parents successfully refer to animals that their children did not know? In a post hoc descriptive analysis, we coded five qualitative features of referring expressions: (a) use of the animal’s canonical label (e.g., “leopard”), (b) use of a descriptor (e.g., “spotted”), (c) use of a comparison (e.g., “like a cat”), (d) use of a superordinate-level category label (e.g., “bird” for peacock), and (e) use of a subordinate-level category label (e.g., “Limelight Larry” for peacock). Because the rates of usage of each of these kinds of reference varied widely (e.g., canonical labels
were used on 94.48% of trials, but subordinates were used on 1.21% of trials), we fitted a logistic mixed-effects model separately for each reference kind, estimating whether it would be used on each trial from whether the parent thought the child knew the animal.

Canonical labels were used on almost all trials and did not differ in frequency between animals that parents thought their children did not know (\(M = 94.68\%\); \(\beta = 0.43, p = .216, d = 0.23, 95\%\ CI = [−0.14, 0.61]\)). Parents thus produced canonical labels even when they thought their children did not know these labels. One plausible explanation for this is that the target animal on each trial was identified in writing for the parent, activating the canonical label and thus lowering the cost of retrieving and producing it (Wingfield, 1968). Another possibility is that this reflects parents’ general tendency to produce basic-level category labels when talking to children (e.g., Blewitt, 1983). Finally, it could have been produced for implicitly or explicitly pedagogical reasons even though it was not referentially necessary. We expand on this possibility in the Discussion below.

Comparisons were used reliably more for animals that parents believed their children did not know than for animals that they thought their children knew (\(\beta = −2.19, p = .025, d = −1.21, 95\%\ CI = [−2.26, −0.15]\)). Thus, parents used a variety of strategies to refer to animals that they believed their children did not know, but the use of descriptors was the most prominent (Fig. 4). These descriptors are particularly apt to facilitate children’s learning, connecting parents’ fine-tuning for reference with their children’s language acquisition.

Discussion

Parents have a wealth of knowledge about their children, including knowledge about their linguistic development (Fenson et al., 2007). In this study, we asked whether parents leverage this knowledge to communicate successfully with their children. When playing a referential communication game, parents drew on their knowledge of their children in three ways: (a) Parents produced longer, more informative referring expressions for animals that children generally learn later; (b) over and above this coarse tuning, parents fine-tuned information to their individual children’s knowledge of specific animals; and (c) when children did not know an animal that parents thought they did, parents subsequently produced longer referring expressions for that animal. Further, this tuning was associated with more successful communication: Children were more likely to correctly select animals whose names parents thought they did not know if parents produced more informative referring expressions.

These data are consistent with prior evidence of coarse tuning in child-directed speech but, importantly,
provide the first experimental evidence for fine tuning at the lexical level. When communicating with their children, parents not only take into account the average difficulty of each animal word but also rely on (and update) their estimates of their individual child’s knowledge of those animals. Coarse tuning and fine tuning may be distinct adaptations that happen independently at different timescales, but our data suggest an intriguing alternative possibility: Parents’ coarse-grained estimates of their children’s language development may be built hierarchically. That is, parents may use estimates of their children’s knowledge of specific lexical and syntactic items to form their general representations of their children’s overall language development. Hierarchical representations are a powerful vehicle for maximizing both speed and generalizability of learning, and they may play the same role here, allowing parents to efficiently track and use their knowledge of their children’s language development (Tenenbaum et al., 2011).

Although parents’ speech to children is unlikely to reflect an explicit goal to teach, it is nonetheless goal oriented: Parents want to communicate successfully (Bruner, 1983). Our reference game was designed to manipulate and measure a particular communicative goal that can be instantiated in the laboratory, but similar communicative pressures structure the daily conversations between children and their parents (Tamis-LeMonda et al., 2017). When talking about animals that they thought their children did not know, parents used referring expressions rich with descriptors and comparisons, as in previous observational studies (Blewitt, 1983; Masur, 1997; Mervis & Mervis, 1982). These strategies scaffold communication—parents use what they think their children know (e.g., color words) in order to communicate about animals that they think their children do not know. Because communication and learning are intertwined, these same strategies may work in the service of language acquisition (Yurovsky, 2018). Whereas parents produced rich descriptions to help their children select unfamiliar animals, they almost always produced the canonical label as well. These referring expressions are thus an ideal opportunity to learn the relationship between the referent, its label, and its important identifying features. We did not independently measure children’s knowledge of each animal, so we cannot determine whether they learned any new animals while playing the game. The relationship between referential strategies and ultimate learning is a promising direction for future work.

Parents fine-tune language to their children’s knowledge in order to communicate successfully. In the service of proximal communicative goals, they may also provide children with input that ultimately accelerates learning. Focusing on the interactive and communicative nature of language captures a more complete picture of language development: Although children bring powerful learning mechanisms to language acquisition, these mechanisms are supported by an ecological niche designed for their success.

**Transparency**

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*Author Contributions*  
A. Leung and D. Yurovsky developed the study concept and designed the study. A. Leung and A. Tunkel collected experimental data. A. Tunkel transcribed the majority of the interactions. A. Leung and D. Yurovsky analyzed the data. All the authors drafted the manuscript, and A. Leung and D. Yurovsky revised it. All the authors approved the final manuscript for submission.

**Declaration of Conflicting Interests**

The author(s) declared that there were no conflicts of interest with respect to the authorship or the publication of this article.

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**Open Practices**

All data, analysis code, and materials have been made publicly available via OSF and can be accessed at https://osf.io/3f8hy. The design and analysis plan for the study were not preregistered. Videos of the experimental sessions are available on Databrary at https://nyu.databrary.org/volume/1128. This article has received the badges for Open Data and Open Materials. More information about the Open Practices badges can be found at http://www.psychologicalscience.org/publications/badges.

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**Supplemental Material**

Additional supporting information can be found at http://journals.sagepub.com/doi/suppl/10.1177/0956797621993104

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